



Cecaauto

Spare parts and much more

ABOUT US

25 YEARS'
EXPERIENCE IN SPARE
PARTS DISTRIBUTION
MAKES US EXPERTS IN
THE SECTOR IN SPAIN

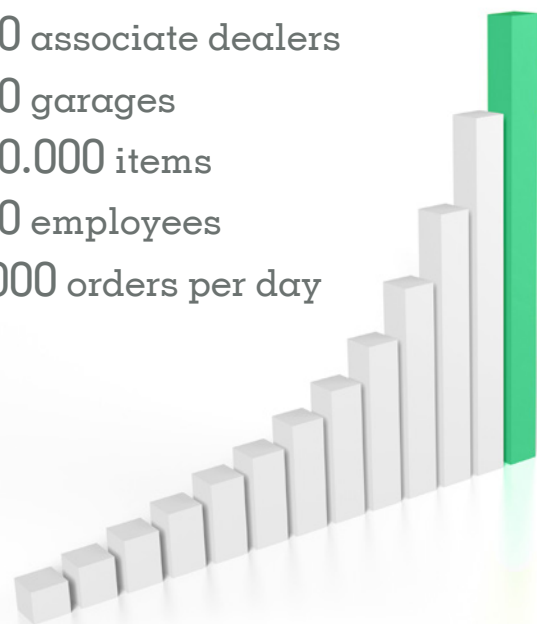
Since our beginnings in 1987, at our warehouse in Sant Feliu de Llobregat (Barcelona), we have managed to develop and consolidate in a highly competitive market. We continue to grow today with the support of dealers, garages and collaborators, with the aim of meeting their needs.

Our promise

At CECAUTO, we are experts in the distribution of all kinds of spare parts, accessories and garage machinery. We have multibrand warehouses throughout Spain. We also have a wide range of items with stock updated in real time, and continue to expand our associate network garages to encourage their business development and improve their competitiveness.

Key figures

- over 25 years in the sector
- 75 million euros in sales
- 500 associate dealers
- 600 garages
- 150.000 items
- 250 employees
- 6.000 orders per day





RODAMIENTOS Y KITS DE RUEDAS NTN-SNR, SU COLABORADOR N°1

Fabricante líder, NTN-SNR defiende la calidad de la pieza de origen sumándose a los constructores de automóviles y a los principales actores del Recambio Independiente.

Apoyada en la exigencia de Ud. y en el compromiso de nuestros equipos, nuestra experiencia se pone de manifiesto también por una calidad de servicio que revaloriza su actividad.

He aquí el por qué NTN-SNR, líder mundial del rodamiento de rueda, es hoy en día el legítimo colaborador de su actividad.



Available on the
App Store

www.ntn-snr.com



NTN **SNR**

INTELLIGENT DISTRIBUTION



At CECAUTO we try to optimise our operations in order to develop and improve our entire distribution chain each day. How do we do it? By always seeking maximum efficiency from all our logistics resources.

We are aware how important the comprehensive and effective management of the supply chain is. This is why we are committed to the centralisation of the supply and use of state-of-the-art specialised tools to increase productivity, guarantee the availability of products and offer all our customers and associates a service capable of exceeding their expectations.

State-of-the-art logistics

In order to keep improving our operations each day, we are committed to the latest comprehensive supply chain management techniques.

Currently, our logistics system offers many possibilities, including the ability to measure the behaviour of items or the daily optimal stock calculation and its movements in real time.

This, combined with our logistics centres, supplied with the most advanced technologies and a strong fleet of our own vehicles, are the keys to our success.

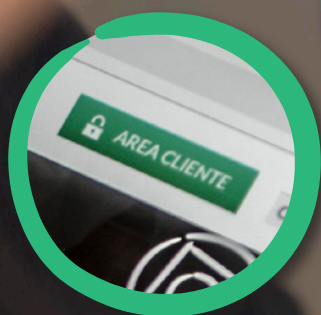


Success a mere click away

We recently revamped our corporate website, which is fully compatible with devices such as smartphones and tablets and includes notable improvements to provide professionals with a very useful tool with which to be informed of and access the main sector trends.

At the same time, we have integrated our social media presence to access an open and close "dialogue" with all our customers, associates and collaborators.

At CECAUTO, we are aware of the Internet's huge potential as a commercial tool and are committed to driving the online order platform that already accounts for 70% of sales.



Customer area with new functionalities



360° view of the products



Cecaauto digital news magazine



Wide-ranging corporate and sector information



Dealer and garage search engine with geolocation



LEMFÖRDER






Máxima fiabilidad, tecnología y calidad en piezas de suspensión y dirección, caucho-metal y elevalunas LEMFÖRDER. www.zf.com/es

OUR PRODUCTS

**CECAUTO
PRODUCTS:
THE MOST
COMPETITIVE
RANGE ON THE
MARKET**



Through our extensive distribution network, we bring a wide range of multi-brand and Cecauto spare part items, accessories and garage machinery to the market.

A successful business commitment

CECAUTO brand products have managed to generate substantial commercial success and the recognition of garages and professionals in the automotive market, thanks to their excellent quality-price ratio.

Our full range of products covers the main families of spare parts for cars, vans and industrial vehicles in circulation in Europe.

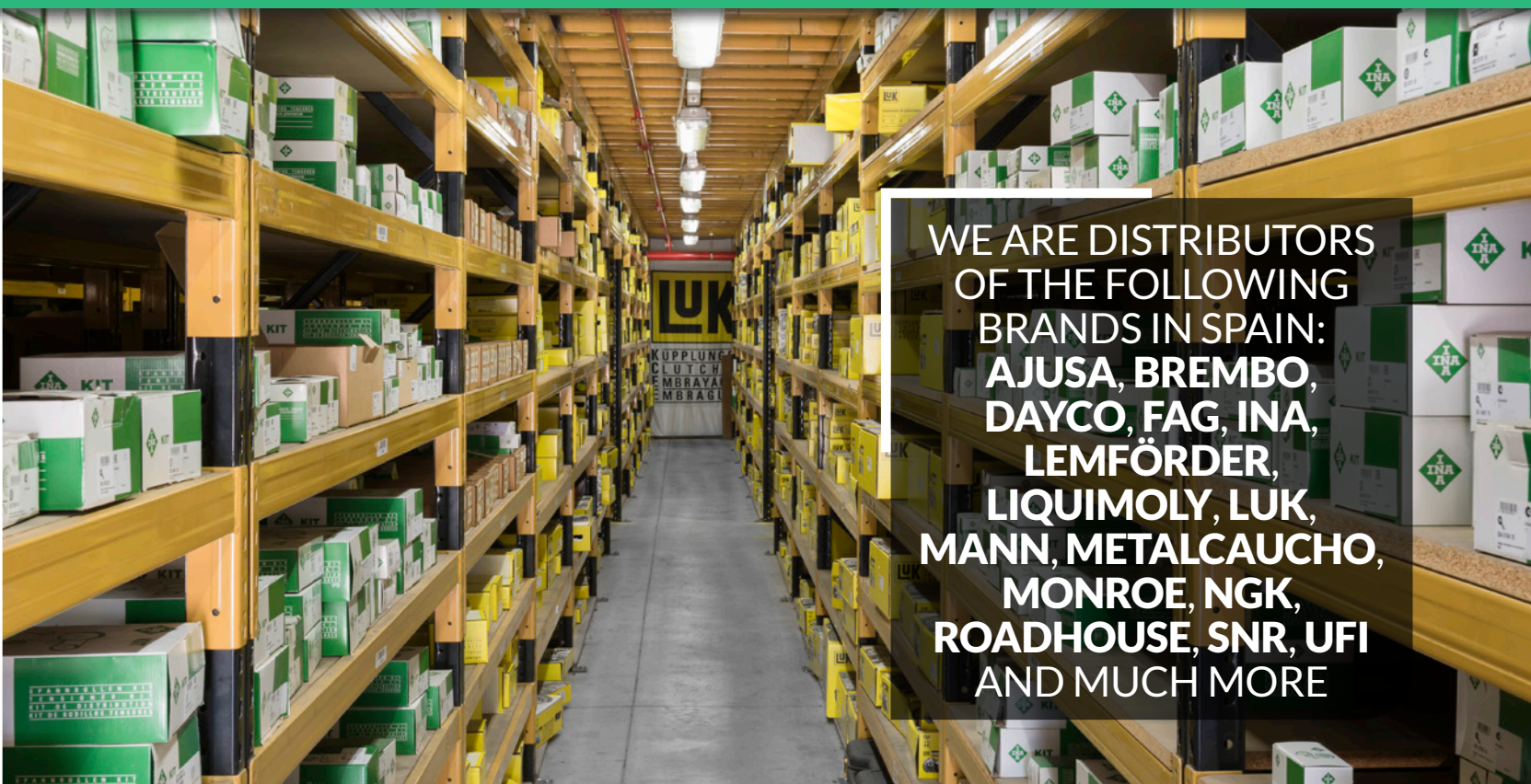
We offer a selection of over 15,000 items covering all maintenance operations: oil, filters, shock absorbers, batteries, water pumps, clutches, brakes system, steering and suspension parts and many others.

We manufacture using the best materials under the highest quality standards in order to guarantee that all our components have the maximum level of safety and reliability. We have over 25 years' know-how.

From the Customer Area of the new **CECAUTO** website, you can access our full catalogue of products (which includes our Cecauto brand items, as well as top brand products) and make your orders immediately and comfortably.

A full offer

- alternators
- shock absorbers
- batteries
- water pumps
- belts
- window regulators
- clutches
- blade wipers
- filters
- brakes
- timing belt kit + water pump
- timing belt kit
- bulbs
- lubricants
- starters
- chemical products
- bearings
- steering & suspension parts
- tensors
- thermostats
- CV joints



WE ARE DISTRIBUTORS
OF THE FOLLOWING
BRANDS IN SPAIN:
**AJUSA, BREMBO,
DAYCO, FAG, INA,
LEMFÖRDER,
LIQUIMOLY, LUK,
MANN, METALCAUCHO,
MONROE, NGK,
ROADHOUSE, SNR, UFI
AND MUCH MORE**



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INTERNATIONAL ACTIVITIES



PORTUGAL
SENEGAL
CAPE VERDE
EQUATORIAL GUINEA
MAURITANIA
ANGOLA
CUBA

Our products are exported to different destinations throughout the world, including countries such as Portugal, Senegal, Cape Verde, Equatorial Guinea, Mauritania, Angola and Cuba, where we also have a logistics centre in Havana.

Crossing borders

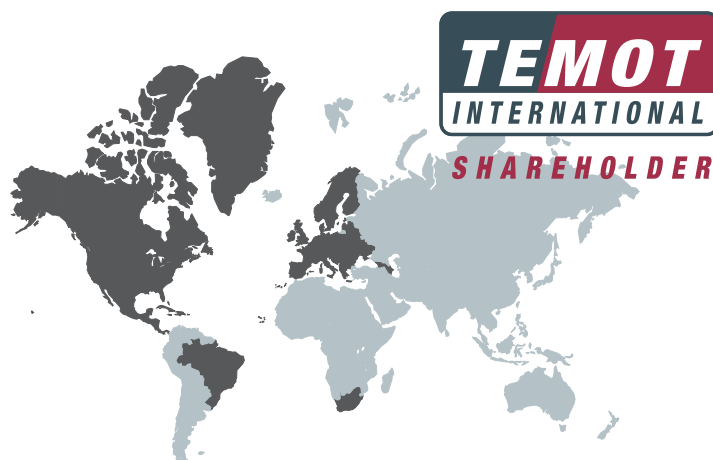
We continue to grow through a responsible expansion strategy with an eye on new international horizons. This is why we attend the sector's main fairs in order to be aware of any new opportunities beyond our border.

United we are stronger

We are members of the Temot International organisation, which is made up of the leading distributors in their respective markets. This is a forum where members can share experiences and knowledge in order to face the challenges of auto replacement parts distribution.

Temot International

- 52 distributors
- 50 countries
- 4 continents
- International leaders





WE ATTEND
THE SECTOR'S
MAIN FAIRS:
MOTORTEC
AUTOMECHANIKA
IBÉRICA, FIHAV
CUBA AND
AUTOMECHANIKA
FRANKFURT

**La solución para el automóvil,
en calidad, catálogo y servicio**



Recambios para el automóvil

Una empresa a su servicio

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Tel.: +34 93 274 29 43 · Fax: +34 93 346 69 02
pedidos@metalcaucho.com · adm@metalcaucho.com · export@metalcaucho.com
www.metalcaucho.com



OUR CENTRES

Pioneers in logistics management

Our network currently manages over 6,000 orders per day with a turnover of 75 million euros, thanks to one of CECAUTO's main differentiator assets: our efficient logistics system. We have the latest technologies to provide a flexible service at as low a cost as possible.

Our supply department conducts constant analysis of our items' behaviour statistics at each warehouse, and of their demand forecast. In this way, we guarantee the optimal operation of the entire supply chain and, therefore, the availability of the components required by our customers.



We have 13 logistics centres strategically distributed through Spain and one in Cuba.





ASSOCIATE DEALERS



CECAUTO RENEWS ITS COMMITMENT EACH DAY TO SPARE PARTS DEALERS

The “CECAUTO Family” continues to thrive with over 500 Associate dealers spread out over Spain and Portugal.

Why join our project?

CECAUTO Associates are distribution points for spare parts which have the support of a solvent group that will provide them with all the tools they need to always respond satisfactorily to their customers. We want to improve your competitiveness and help you be a service leader.



The Automotive Excellence

*The most complete range, the best service
and OE quality*

www.ajusa.es | ajusa@ajusa.es





ALL ADVANTAGES



- ❑ Extensive catalogue with over 150,000 components
- ❑ We distribute the main sector brands
- ❑ CECAUTO brand products with an excellent quality-price ratio
- ❑ Advanced online order portal: real-time stock, tariffs by supplier, ABC statistics by manufacturer and management of obsolete items
- ❑ Electronic CECAUTO catalogue with search engine and advanced filters
- ❑ Effective centralised logistics platform with the latest technology implemented in all the warehouses
- ❑ Distribution of pieces with immediate availability, without the need for in-store stock
- ❑ Annual training plan in collaboration with the main component and equipment manufacturers
- ❑ Corporate image: merchandising, exhibitors, corporate uniform, sign writing and own magazine with sector news
- ❑ Customised and exclusive campaigns and promotions
- ❑ Incentive trips
- ❑ CECAUTO garages network

Vea bien, trabaje mejor

Philips presenta la nueva generación de herramientas de iluminación LED diseñadas para profesionales

Herramientas de iluminación LED para profesionales
www.philips.com/automotive



PHILIPS

GARAGES NETWORK

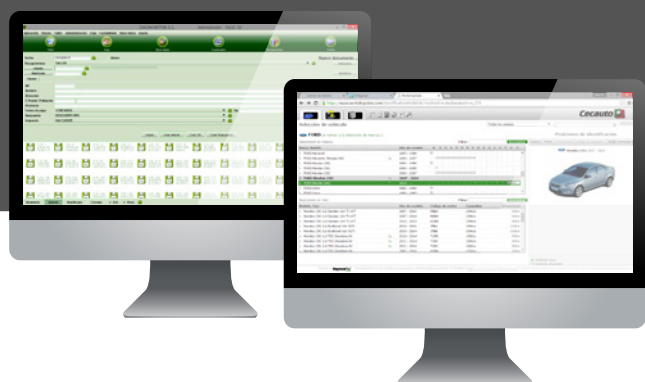


**JOIN THE LEADER
IN SPARE PARTS
DISTRIBUTION**

In close collaboration with our CECAUTO Associate network, we have created an extensive network of standard bearer garages comprising over 600 vehicle repair professionals.

A solid, solvent group

If you want to manage your business effectively and with guarantees of success, CECAUTO offers you the opportunity to join an organisation that has become a true expert in the Spanish market. The services offered by CECAUTO to associate garages comprise the key strategies for achieving business success.



Corporate image: encourage customer loyalty

We provide you with all the corporate elements, such as external signwriting, informative posters for workshop users, maintenance manual, business cards, oil change labels, exhibitors and the material for taking care of the car or winter and summer CECAUTO network uniform.

State-of-the-art technology: the key to effective management

We are pioneers in the implementation of new technologies in the spare parts sector. The repairers included in our network have access to IT tools for administrative management of the garage (C-SOFT) and for the maintenance and repair of vehicles (VIVID).



Training: always up-to-date

The garage network also benefits from our training plans organised as itinerant sessions, in order to guarantee all associates access to this resource. The knowledge we provide will enable you to be at the cutting edge of vehicle repair, thanks to our policy of constantly updating the training themes, in accordance with sector advances and trends.

Technical attention: a team at your service

A team of specialised technicians with garage experience will take your call at our call centre.

They will be able to advise you regarding technical and mechanical aspects by providing support through: technical and mechanical scheme databases, support diagnostic equipment, damage code interpretation, sending technical documents, real time follow-up on damage, recording of usual incidents and filing most usual resolutions.

CECAUTO brand products: the most complete range

As well as the multi-brand offer, you will have the guarantee of our high quality, competitively priced CECAUTO components.



OE worldwide leader

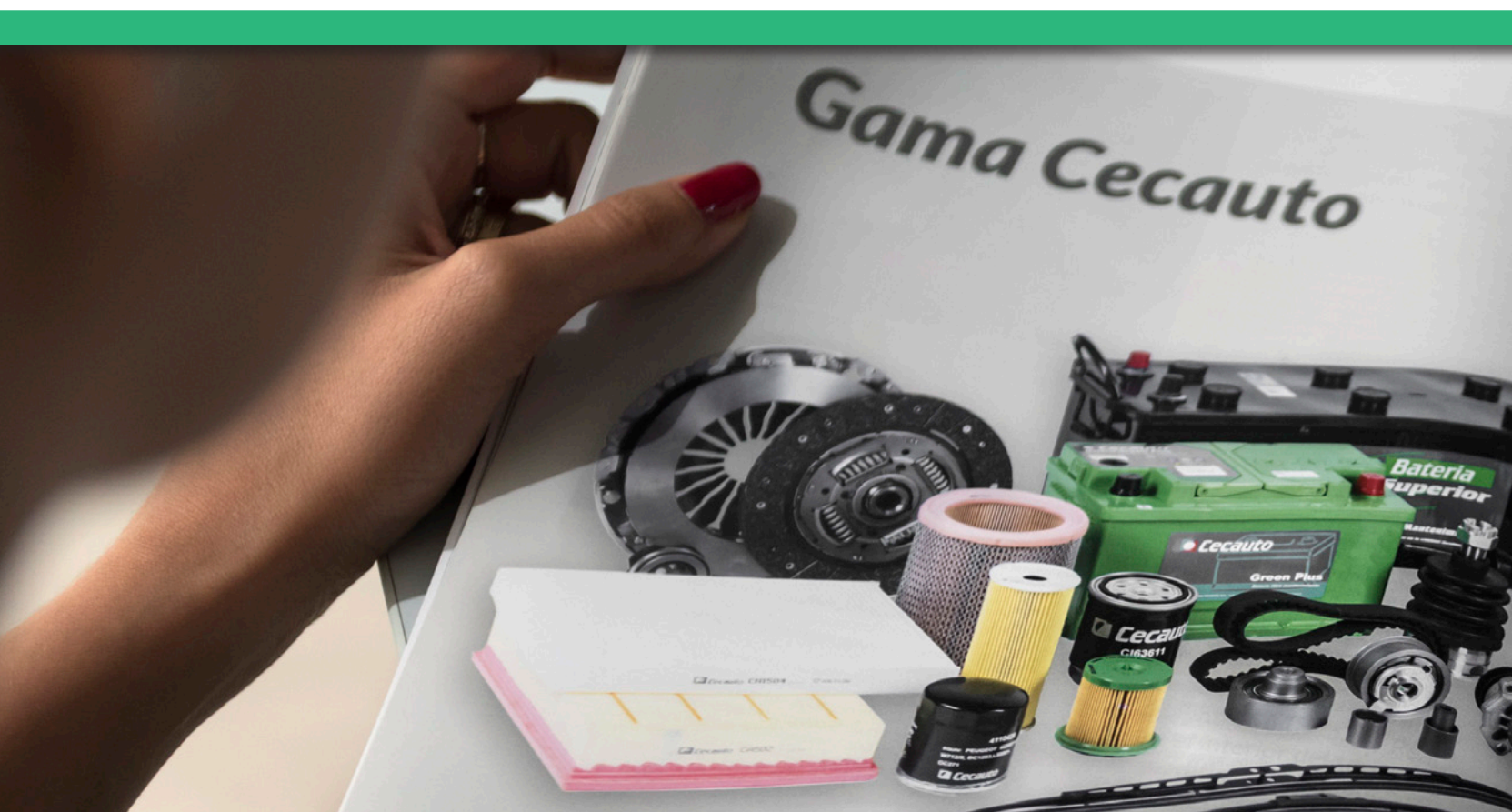


EL ESPECIALISTA EN SENSORES Y ENCENDIDO

NGK SPARK PLUG EUROPE GmbH
Tel.: 93.480.23.45 email: pedidos@ngk.es

NGK **NTK**
SPARK PLUGS TECHNICAL CERAMICS
NGK SPARK PLUG EUROPE GmbH

LOOKING TO THE **FUTURE**



We continue to grow a little each year, welcoming more collaborators, Associate dealers and standard bearer garages in order to keep leading a very demanding sector. And this is not just the present, but the future too.

We are grateful for the contributions of all the group members, who nourish CECAUTO so we can keep advancing with our development plan.

We do not limit ourselves to living the here and now. We maintain our efforts each day, excited about a project we are passionate about, which is motivation we want to transmit to repair and distribution businesses so they can manage their projects with guarantees of success. Together it is possible.

QUALITY,
COMPETITIVELY,
DIFFERENTIATION,
CECAUTO



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F | 95 452 15 08

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46026 Horno de Alcedo (Valencia)
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F | 96 396 43 01

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29004 Málaga
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F | 95 224 06 67

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36202 Vigo (Pontevedra)
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18220 Albolote (Granada)
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F | 95 849 07 91

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Pol. Ind. Campollano
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F | 96 724 29 01

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35219 Telde (Las Palmas de Gran Canaria)
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F | 92 870 08 14

Tenerife

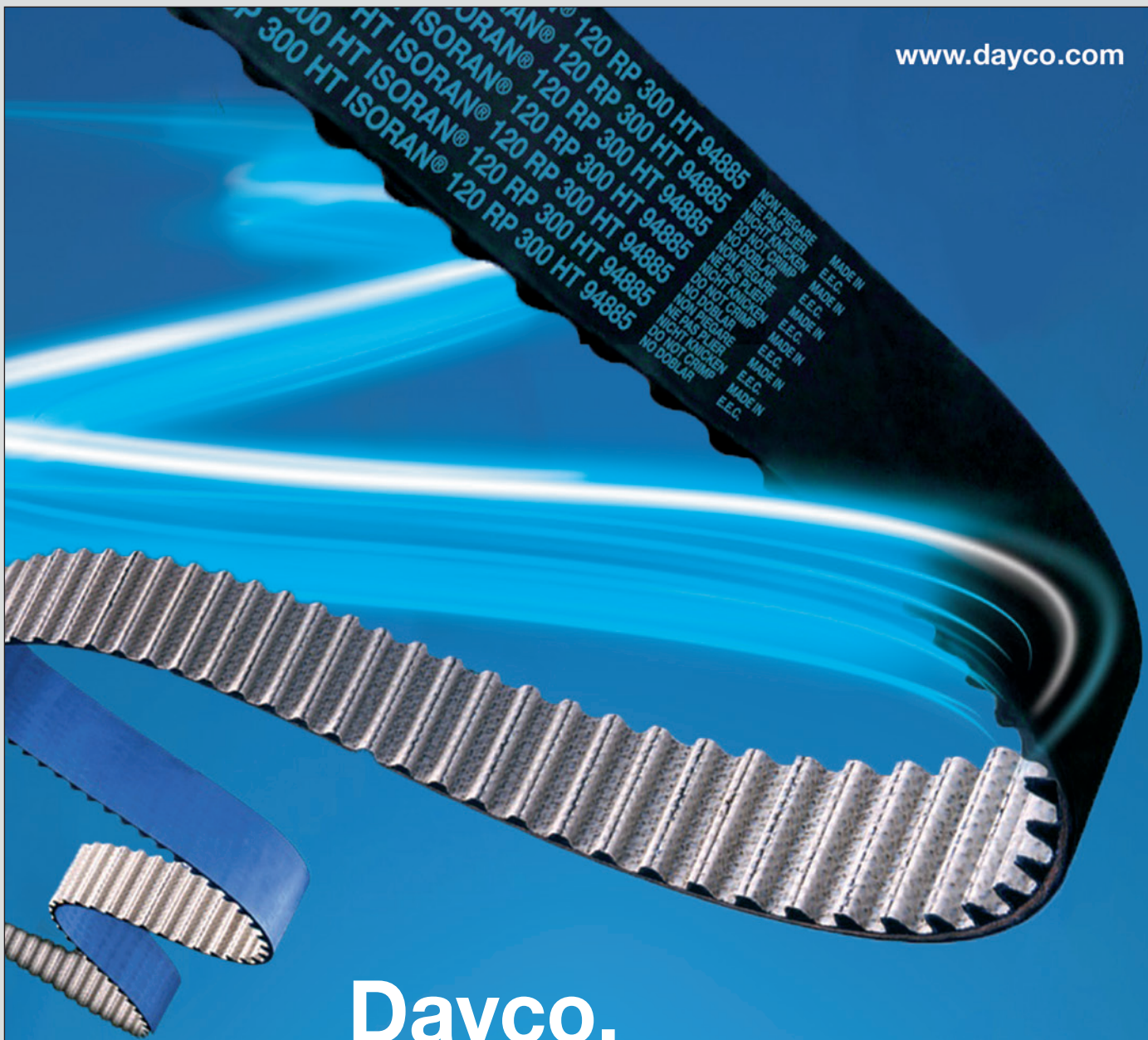
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